

Manhattan Beach Sun

The Weekly Newspaper of Manhattan Beach

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Community Protests Sale of Alcohol to Minor's at Grocery Store's Self-Checkout



Fresh & Easy Neighborhood Markets have received multiple citations for selling alcohol to minors through their self-checkout machines. Since January, the sale of alcohol through self-checkout machines has been banned in California. Activists argue that Fresh & Easy's latest citation would have been prevented if the company had obeyed the new law. Seen here, Fresh & Easy store manager Laurie receives a community petition asking Fresh & Easy to do its part to prevent underage drinking. Photos courtesy of Alcohol Justice.

Clergy, Lawmakers to Fresh & Easy Stores: Stop Selling Alcohol to Minors

Courtesy of Alcohol Justice

Last year, a diverse coalition of lawmakers, law enforcement, clergy, and community groups came together to pass a new law, designed to prevent underage drinking. On the morning of Wednesday, Sept. 19, members of this coalition gathered again to confront a grocery store that has been cited for selling alcohol to minors while refusing to comply with the new law. Lawmakers, clergy, and members of the community gathered in front of the Fresh & Easy store in Manhattan Beach to call on the company to do its part to prevent underage drinking.

Fresh & Easy Neighborhood Markets have received multiple citations for selling alcohol to minors through their self-checkout machines. Since January, the sale of alcohol through self-checkout machines has been banned in California. Activists argue that Fresh & Easy's latest citation would have been prevented if the company had obeyed the new law.

In January, California became the first state in the nation to regulate the sale of alcohol through self-checkout machines.

Studies by UCLA and San Diego State have shown that it is substantially easier for minors and inebriated persons to illegally purchase alcohol through these self-checkout machines than through a traditionally staffed register. In a UCLA study, minors were able to purchase alcohol through the self-checkout register in one out of every five attempts.

AB 183 was a common sense solution that

ensured all alcohol sales involved a face-to-face interaction with a clerk by banning the sale of alcohol through self-checkout registers. The ban was broadly supported by Mothers Against Drunk Driving, law enforcement groups, clergy, and community organizations.

Although the ban has been in effect since January, Fresh & Easy continues to conduct all alcohol sales through self-checkout machines. The company's lobby group, the California Grocers Association filed a lawsuit against the California Department of Alcoholic Beverage Control that has postponed the law's enforcement.

Assemblywoman Betsy Butler, a sponsor of the original legislation, said, "In passing AB 183 last year, we came together to ensure that unregulated self-checkout machines are no longer a danger to the community. It is time for Fresh & Easy to do their part and prove they are responsible business owners in our communities."

Assemblywoman Butler joined activists from Alcohol Justice and Clergy and Laity United for Economic Justice (CLUE) at the Fresh & Easy store in Manhattan Beach to present the company with a petition signed by more than 6,000 of the store's neighbors. The petition called on Fresh & Easy to obey the new law and do its part to keep alcohol out of the hands of teens.

Former child actor and current board member of Alcohol Justice, John Whitaker, Jr. is a recovering drug addict who understands the danger of early alcohol abuse: "Fresh

& Easy is not an entity that concerns itself with community safety, but instead feels they are above the law. Young people, and others who shouldn't, purchase alcohol at Fresh & Easy, and do so with impunity. Today we are raising awareness of Fresh & Easy's choice to not be a law-abiding corporation."

More than 200 members of the clergy signed on to the petition calling on Fresh & Easy to obey the law and do its part to prevent underage drinking. "Protecting our children from the dangers of underage drinking is the responsibility of the entire community - including the grocery stores who hold the privilege of selling alcohol. By abdicating this moral responsibility, Fresh & Easy is putting profits ahead of people," said Rabbi Jonathon Klein.

Other religious leaders at today's event included Rev. John Miller, Rev. Gloria Castillo from Mission Presbyteriana, Rev. Arnold Townsend, the Vice President of the San Francisco NAACP, Archbishop Franco King of the African Orthodox Church, Bishop Aurea Lewis of the California Council of Churches, Bishop Beverly J. Shaman of the United Methodist Church, Bishop Dean Nelson of Southwest California Synod, Director Mark Carlson of the Lutheran Office of Public Policy, Rev. Walter Contreras of LA RED and the Hispanic Ministries for the Evangelical Covenant Church.

Concerned citizens can contact Alcohol Justice at www.marininstitute.org.

Weekend Forecast

Friday
Partly
Cloudy
72°/64°



Saturday
Partly
Cloudy
73°/63°



Sunday
Mostly
Sunny
70°/62°



Crime Reports

Compiled by Cristian Vasquez

September 25

Grand Theft: 2100 Block of N Sepulveda Blvd. Unknown suspect(s) stole a locked bicycle from the back bike rack of the victim's vehicle.

September 24

Residential Burglary: 1200 Block of Highview Ave. Officers responded to a residential burglary that had occurred. The victim arrived home to find his house had been burglarized. The home was ransacked and jewelry and cash was stolen. The suspect(s) pried open the back door to enter the residence.

September 22

Robbery: Manhattan Beach Blvd./Highland Ave. Officers responded to a robbery that had occurred. The victim's purse was taken from *The Strand House* by a subject walking by on foot. When confronted, the subject opened his backpack and told the victim's friend that he would stab him if he continued to follow. The subject was last seen leaving the area in a taxi cab.

September 21

Robbery: 3600 Block N. Sepulveda Blvd. Two suspects approached the victim who had purchased a new Apple iPhone from the *Apple Store* in the Manhattan Village Mall. The victim was talking on the phone, while standing next to his car in the parking lot. One suspect pointed a handgun and demanded the iPhone. The second suspect took the victim's shopping bag, which contained the victim's old phone. The suspects left the area in a black 2000-2004 BMW 745 series, 4-door sedan with 22-24 inch rims.

Grand Theft: 1800 Block of Marine Ave. MBPD detectives were investigating a bike theft at the location. The investigation led them to the area of Rosecrans and Douglas where a subject was found in possession of the bike. The subject was subsequently arrested for Grand Theft.

September 18

Sink Hole: 900 Block of Ocean Dr. Manhattan Beach Fire Department responded to 900 Ocean regarding a sink hole developing. It was determined a water main broke on the east side of Ocean creating a sink hole on one property. PD was called out to assist with traffic control.

Attempted Theft: 600 Block of 18th St. Unknown suspect(s) opened the victim's unlocked driver's side door. When the victim yelled, the suspect fled. At approximately 5:30 p.m. a neighbor found an open package on his property that belonged to the victim.

Grand Theft: 500 Block of Homer St. Unknown suspect(s) cut the straps holding a surfboard bag and removed the surfboard bag and its contents from the roof of a vehicle.

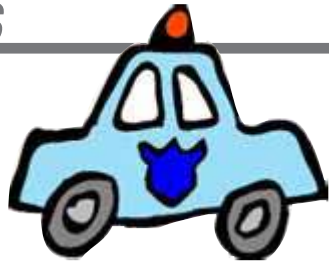
Vandalism: 1300 Block of Manhattan Beach Blvd. Unknown suspect(s) slashed the tires on a truck.

September 17

Theft: 1200 Block of Manhattan Beach Blvd. Officers stopped three subjects for multiple bicycle violations. Two of the subjects were on probation for bicycle theft. During the investigation, it was determined one of the bicycles was possibly stolen. While searching the subjects, multiple tools used for graffiti were found on their person. All three subjects were subsequently arrested.

September 15

Robbery: 1400 Block of Park View Ave. Two male victims ordered a massage from an escort through Craigslist. The lone female suspect met the victims in their room and began massaging them. After approximately 10 minutes, the female produced a handgun and took approximately \$300. The suspect was described as: Female, Hispanic, in her 20's, 5'1" - 5'4", 110-140 lbs., long brown hair, brown shirt and black pants. She walked out of the hotel lobby with a male Hispanic adult and they drove off in a smaller SUV (possibly: silver Honda CRV)



September 14

Residential Burglary: 1500 Block of 21st St. Unknown suspect(s) entered the house by breaking the screen on a side door. The bedroom was rummaged through, but no property was taken.

September 12-14

Burglary: 1200 Block of N. Redondo Ave. Unknown suspect(s) opened a Time Warner Cable utility box and stole three batteries.

September 13

Grand Theft: 1400 Block of Artesia Blvd. Unknown suspect(s) stole the catalytic converter from a vehicle parked in the lot at Mira Costa High School.

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September 12

Grand Theft: 3000 Block of N. Aviation Blvd. Unknown suspect(s) stole the catalytic converter from a vehicle while it was parked.

September 12-15

Theft: 2900 Block of Flournoy Rd. Unknown suspect(s) stole the batteries from a Time Warner Cable utility box.

September 10-11

Stolen Vehicle: 100 Block of S. Peck Unknown suspect(s) stole the victim's vehicle, which was parked in front of the house.

September 10

Suspicious Circumstance: 500 Block of Larsson St. MBPD responded to the 500 Block of Larsson regarding a suspicious circumstance. However, upon arrival Officers spoke with the reporting party as well as the occupants at the location. After a thorough investigation, the incident was determined to not be criminal in nature.

September 8

Residential Burglary: 100 Block of S. Dianthus St. Unknown suspect(s) entered the victim's home through an unlocked side door and stole \$10,000 in fine silverware.

Theft: 4200 Block / Ocean Dr. The subject was arrested for possession of stolen property which included a green Schwinn Super Sport, a road bike, and two cut bike locks

September 5

Residential Burglary: N. Ocean Dr. / Rosecrans Pl. Officers responded to a call regarding four suspicious suspects. Two of the subjects were seen looking into open garages. One was seen driving a van circling the area with several bicycles inside, the other was seen riding a bicycle. Subsequent investigations revealed the subjects were in possession of stolen property and arrested for residential burglary.

Residential Burglary: 3600 Block of N. Manhattan Ave. Unknown suspect(s) took two bicycles from an open garage door.

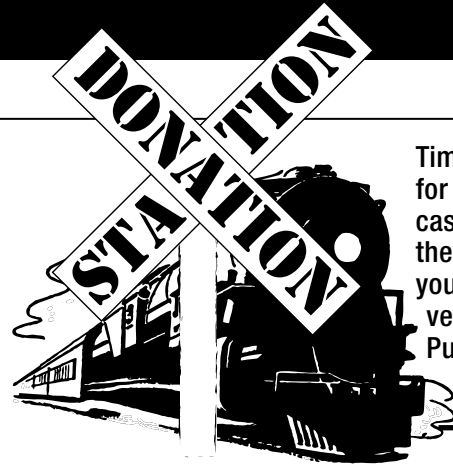
September 4

Theft: 1600 Block of Manhattan Beach Blvd. Unknown suspect(s) stole an unattended iPad from Polliwog Park that belonged to a MBMS student.

Robbery: 3200 Block of N Sepulveda Blvd. Unknown suspect(s) robbed the victim of his cell phone at gunpoint on the sidewalk near Macy's (northwest corner of the Manhattan Village mall).

Possession of Stolen Property: 1400 Block of Manhattan Beach Blvd. At approximately 12:42 a.m., an officer conducted a stop on a juvenile, who was riding a bicycle in the 1400 Block of Manhattan Beach Blvd.

See Crime, page 9



Times are tough for everyone, but tougher for others. If you find you have a little cash available, please donate to one of the following worthy organizations. If you do decide to donate to any of these very worthy causes, please put "Herald Pub" in the memo line, so we can track donations. Give a little, get a lot.

Animals Rule Rescue - 310-971-4347 - info@animalsrule.org
• We rescue and foster homeless dogs and provide for their welfare and veterinary care until they are found permanent loving homes through our adoption program.

Bob Hope Hollywood USO at LAX - 310-645-3716 - www.bobhopeuso.org
• Help provide a "famous touch of home" for active duty military and families to use computers, watch TV/movies, family room, Xbox, bathrooms/showers, beverages & light meals. Open 24/7.

C.A.S.E. - 310-767-0670 • Assists El Segundo residents in need through a twice-monthly food pantry providing non-perishable food items, personal hygiene products, laundry and cleaning supplies, and paper products.

Counseling4Kids - 310-817-2177 ext. 219 - help@counseling4kids.org
• Counseling4Kids is a non-profit organization that provides healing and advocacy for foster care children in your community. Get Involved - Donate - Volunteer - Spread the Word.

El Segundo Concert Band - 424-242-ESCB (3722) - www.esconcertband.org
• Raises funds for a variety of performing and music education programs in our community, including the local schools. Helps to provide funding for the El Segundo High School Band, operates the Center Street and Richmond Street Elementary Band and South Bay Summer Music Symposium Camp to keep the music playing.

El Segundo Education Foundation - 310-615-2650 Ext. 229 - info@elsegundoedfoundation.org
• El Segundo Education Foundation represents a partnership of businesses, individuals, and families organized to support and enhance programs of ESUSD and to promote excellence in education.

Hawthorne Education Foundation - 310-676-2276

Inglewood Educational Foundation - 310-419-2705 • The Foundation is dedicated to generating financial support from the community for the improvement and enrichment of educational opportunities for all students in the Inglewood Unified School District.

Kitten Rescue - 818-347-3037 mail@kittenrescue.org • Non-profit, totally volunteer run organization devoted to finding loving homes for unwanted and abandoned cats and kittens placing approximately 1000 into new homes every year.

Lawndale Elementary School District Educational Foundation - 310-676-1197 - lawndaleed@yahoo.com • The LESDEF provides opportunities for elementary students to achieve their potential by supporting programs and additional resources that engage them and enhance standard curriculum.

Mercy's Village International - 310-906-0518 - jeami@mercysvillage.org

Mychal's Learning Place - 310-297-9333 - info@mychals.org
• Mychal's provides social and recreational after school programs, emphasizing life skills training for youth and young adults with developmental disabilities, encouraging independence and building self-esteem.

Pregnancy Help Center - 310-787-HELP (4357) - www.phctorrance.org
• Offering confidential and compassionate support to women and their families. Free pregnancy and STD testing, counseling services, resource referrals and more. Volunteers welcome

RISE GHI (Global Health Initiative) - 1-855-922-RISE - info@riseghi.org
• The mission is to improve health care and education in developing countries, beginning with a free clinic and education center in Nigeria.

Society for the Prevention of Cruelty to Animals (LA) - 888-SPCA-LA1 - info@socala.com • spcaLA is an independent, nonprofit animal welfare organization serving Southern California since 1877. Donations run programs and services including Cruelty Investigation, Disaster Animal Response Team, Humane Education and a variety of shelter services.

South Bay Family Health Care - 310-227-8100 - www.sbfhc.org
• Formerly South Bay Free Clinic, SBFHC honors the same mission since 1969; to provide quality health care regardless of their ability to pay.

Torrance Education Foundation - 310-972-6418 - info@torranceeducationfoundation.org

Tree Musketeers - 310-322-0263 - info@treemusketeers.org • Tree Musketeers empowers young people to be environmental leaders through worldwide programs. Locally they provide a residential tree service while growing our community forest and youth leaders.

Volunteer Center (South Bay) - 310-212-5009 - volcenter.org • In partnership with over 70 nonprofit organizations, the Volunteer Center mobilizes volunteers and provide creative programs to meet community needs.

Wiseburn Education Foundation - 310-291-9805 - info@wiseburneducationfoundation.org • "Founded in 1996, the Wiseburn Education Foundation supports music, arts, and nutrition education programs within the Wiseburn School District.

Faith

This column serves as a community forum where local leaders volunteer to respond to faith and religious questions submitted by readers.

What Is the Difference Between Religions?

Though some people would like to believe all religions are the same or all religions lead to God, I have to respectfully disagree with these two notions. The idea that all religions are the same because they refer to "God" is like calling a tank and a bike the same because they both have wheels. The questions that religions try to answer are the same but the answers are different. They are questions that make you go to the beach and stare out and wonder – "Is there more to life than this?" "What happens after I die?" or "Is there a God?" Most of the time, life is so busy we push these questions out

of the forefront of our minds. Then something happens to make these questions rush to the front of our thoughts. Maybe it's a medical test that came back positive, an accident, or the loss of a loved one.

God sent Himself into the world. We don't have to wonder what God is like, He was here in the flesh - Jesus. Jesus tells us that our "rule following" will not save us. Only His death can make us right with God because His sacrifice is the only thing that can take our sins away. He tells us when we believe, He will change us from the inside out so we will want to obey Him by the power of His Spirit. Contrary to other religions, we cannot earn our way to heaven.

—Lisa Lait,

First Baptist Church of El Segundo

Bank Of Manhattan Opens Manhattan Beach Location

Bank of Manhattan, N.A. celebrated the opening of its new flagship downtown Manhattan Beach location, at 1419 Highland Ave. The space was designed by Jon Starr from Starr Design and constructed by Kim Komick from KKC Fine Homes. The facility shares the same architectural flair as the Corporate Headquarters in El Segundo, featuring work by some of the South Bay's finest tradespersons and artists. The location serves as a gateway into the downtown area, being immediately across from the Manhattan Beach City Hall. It was designed to focus on the client experience, providing a professional environment that is comfortable and reflects the elements of the local community.

"This new location marks the bank's entrance into its namesake Manhattan Beach and will provide both added convenience to our existing clients as well as serve as a platform to grow our business in the South Bay. We continue to build strong relationships with our clients and the communities we serve through superior client service, competitive

products, and convenience," stated Rick Sowers, EVP and Chief Banking Officer.

"We today are celebrating our employee's steadfast loyalty to the primary objective and mission statement of our organization: To build shareholder value, provide superior service to our clients and attain sustainable profitability," said Terry Robinson, Chief Executive Officer. "We are committed to the communities we serve, and our investment in Manhattan Beach is representative of that commitment."

The new downtown Manhattan Beach office offers full concierge-level business and personal banking services, including commercial loans and residential mortgages. The new facility is open Monday to Friday, 9 a.m. to 5 p.m. •



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New Sunday Evening Service

Starting October 7 from 5:30 to 6:30 p.m.

First Baptist Church of El Segundo
591 E. Palm Avenue (corner of Penn & Palm)

October Series: "Christian Basics"
Taught by Pastor John Svendsen

October 7
"What Christianity is Not...and What it Is"

October 14
"How to Become a Christian"

Dress is casual ... Nursery is provided

Also ... For the Kids
Awana Youth Club (ages K-6) from 5:30 to 6:45 pm

Questions? Call the Church Office at 310.322.2719 or check us out on the web at: fbcelsegundo.wordpress.com

Calendar

THURSDAY, OCTOBER 4

• Free Art Exhibition: Heroes, History, Pins And Guns: Solo Exhibition by Alison Wright, 2 p.m.- 6 p.m., Creative Arts Center, 1560 Manhattan Beach Blvd. Sept. 28 to Nov. 1, 2012.

FRIDAY, OCTOBER 5

• Bach's Lunch Recital: Calder Quartet Cellist Plays Bach, 12:15-12:45 p.m., Trinity Lutheran Church, 1340 Eleventh St.

SATURDAY, OCTOBER 6

• Manhattan Beach 10K Run, 7:30 a.m. start: Ardmore and Valley; End: Manhattan Beach Pier. <http://www.mb10k.com/>

• 40th Annual Manhattan Beach Hometown Fair, 10 a.m.-5 p.m., Live Oak Park, Valley Drive, 15th to 21st Streets. For general questions email publicityandwebsite@mbfair.org.

• Much Ado About Mulch, 10 a.m.-11 a.m., Amphitheatre at Manhattan Beach Botanical Garden. For more information call Julie Gonella at (310) 546-1354.

TUESDAY, OCTOBER 9

• Farmer's Market, 11 a.m.-4 p.m., 13th Street and Morningside Drive.

WEDNESDAY, OCTOBER 10

• Fall Art Activity, 4 p.m.-5 p.m., Manhattan Beach Library, 1320 Highland Ave. Reservations are required. For more information call (310) 545-859.

TUESDAY, OCTOBER 16

• City Council Meeting, 6:30 -11:30 p.m., City Council Chambers, 1400 Highland Avenue.

THURSDAY, OCTOBER 18

• Manhattan Beach Coordinating Council Luncheon, noon (registration 11:30 a.m.),

at Verandas, 401 Rosecrans Ave. RSVP by Oct. 12. www.mbcoordinatingcouncil.com

SATURDAY, OCTOBER 20

• Music By The Sea: Krechkovsky-Loucks Duo: The Previews, 2 p.m., Trinity Lutheran Church, 1340 Eleventh St.

• 25th Annual Family Halloween Carnival, 12- 4 p.m., Manhattan Heights Park, 1600 Manhattan Beach Blvd. Costume Contest and Parade 1-1:30 p.m. For more information or to volunteer for this event, contact Eve Kelso at (310) 802-5407 or contact David Ibarra, Afterschool REC (310) 802-5419 or the Teen Center (310) 802-5426.

MONDAY, OCTOBER 22

• Art Adventure-Days Off/Art's In-Monsters Bash Holiday Party, 8 a.m.-5:30 p.m., Creative Arts Center, 1560 Manhattan Beach Blvd. For more information call Diana Payne at (310) 802-5444.

SUNDAY, OCTOBER 28

• "Everything You Ever Wanted to Know About Sleep", 11:15a.m.-12:15p.m., Manhattan Beach Community Church, 303 South Peck Ave. For more information (310) 370-0555 or email community@adiacares.com.

• World Famous Pumpkin Race, 12 p.m.-6 p.m., Manhattan Beach Boulevard (Between Manhattan Ave. and the Pier)

ONGOING

• Mayor Wayne Powell's Walk 'n Talk is the first Tuesday of each month at 9:00 a.m. at Peets Coffee & Tea, 328 Manhattan Beach Blvd. Also the third Tuesday of every month at 9:00 a.m. at North End Café, 3421 Highland Ave. •

People

CONGRATULATIONS

Tyler Hendrickson, of Manhattan Beach, has started at Emerson College in Boston, MA as an Undergraduate student in the Film Production program.

Robert Blessing, of Manhattan Beach, enrolled for the fall semester at UW-River Falls. Blessing is majoring in Business

Administration.

Anne-Marie Franko, of Manhattan Beach, officially became a new member of Phi Mu at the University of Evansville.

Christopher O'Brien, of Manhattan Beach, started the fall semester at the Georgia Institute of Technology as a Mechanical Engineering major. •

Kids will spend 11 minutes dressing Spike up like a princess.

How about two minutes to brush their teeth?

Brushing for two minutes now can save your child from severe tooth pain later. Two minutes, twice a day. They have the time. For fun, 2-minute videos to watch while brushing, [go to 2min2x.org](http://go.to2min2x.org)

Politically Speaking

One Man's Opinion

By Gerry Chong

The brilliant and soulful poet Maya Angelou was raised in a segregated America and therefore understood more than most the cost of freedom lost. In her autobiography *I Know Why the Caged Bird Sings*, Angelou describes "a free bird as one that leaps on the backs of winds, floats downstream, dips his wings and darts to claim the sky."

By contrast, "the caged bird stalks his narrow cage, can seldom see through the bars. His wings are clipped and his feet are tied, so he opens his throat to sing. He sings a fearful trill of things unknown but longed for still...the caged bird sings of freedom."

Freedom. We started as a free country, but are we still? Five different organizations, each using different criteria, have shown the degree to which we have meekly surrendered our freedom.

The Fraser Institute's Economic Freedom of the World, 2012 ranked countries based on the degree of regulation, respect for property rights and the size of government. In 2000, the U.S. had ranked third. It fell to eighth and is now a lowly 18th. Eighteenth!

The Heritage Foundation and the *Wall Street Journal* completed their 2012 ranking on economic freedom and found the U.S. ranked only 10th. Hong Kong had a base score of 89.9 points, while the U.S. lagged at just 76.3--down 1.5 points from 2011. We aren't close to the top and we're sliding.

Freedom House ranked the U.S. a shocking 48th out of 193 countries based on political and civil freedom.

The World Economic Forum ranked the most productive economies in the world and found Switzerland ranked first and the U.S. only seventh. Moreover, we have fallen lower each year for the past four years. Clearly there is a direct correlation between freedom and prosperity.

Why are we doing so poorly, you may ask? In California, the legislature passes 1,000 new laws a year! Imagine, three new laws every single day and every new law infringes on personal freedom in some way.

Nationally, the Federal Register records each new regulation created by government. By August, bureaucrats had already written 42,000 pages of new regulations, each expanding the reach and power of the Executive Branch at the expense of Congress and the individual.

In three years, the Administration has expanded Obamacare from 2,700 pages by 13,000 pages of regulations. The expectation is that it will reach 25,000-30,000 pages by 2015, when all regulations for this law must be completed.

The international rankings show that many other countries believe more strongly than we in their citizens' ability to handle the responsibilities that are inherent in a free nation. In our growing government dependency, we ignore the fact that each new law, each new tax and each new regulation welds another bar onto the cage that imprisons us, and we morph from the free bird "darting to claim the sky" into a caged bird singing a shrill lament of freedom lost. Are we on the right track or wrong track? •

Political Penguin

By Duane Plank

So, as veteran column readers may remember, my initial foray into the world of government and world events was a penning about the dirt bag Somalian Pirates. Who had been terrorizing the innocents on the high seas, doing their best Captain Jack Sparrow imitation. Except these outlaws were a tad bit more sober and menacing than the swish-swashing Johnny Depp character who has graced the silver screen in the *Pirates of the Caribbean* flicks.

U.S. Navy snipers who had bullet-riddled three Somalian pirates who had hijacked an American cargo ship and were threatening the life of the boat's captain, pointing a gun at his back as they held him captive.

Well, the high seas lunacy and thuggery has abated. Seems the scallywag dirt bags aren't living so high on the hog. May have to actually go out and find the dreaded "real job." Can't even afford \$1,000 a night hookers, as they did back in the heyday of high seas piracy. What the heck has this world come to?

Times are tough for water thugs. Said scallion Hassan Abdi, as he lounged around a bunch of empty whiskey bottles and haggard hookers: "There's nothing to do here these days. The hopes for a revitalized market are not high." And for affording overly priced escorts for a night of...hijinks.

So, about a month left until the general election, and it was nice to see the disgraced ex-Governor of the Great Bankrupt State, cheesy action movie actor and alleged steroid

user Arnold Schwarzenegger, resurface recently, speaking to the folks at USC. Not sure what Arnold was doing there--more info later if necessary. Just felt the need to take a gratuitous shot.

If you are paying any attention to the election, you should be astute enough to have figured out that Mitt "The Glove" Romney is grasping at straws as his handlers try to figure out a conceivable way to make the electoral math work so that he can achieve a miracle victory over the hard-campaigning and fundraising President Obama.

Romney has made a couple of gaffes recently, but in this day and age of Twit this and that, who can possibly campaign anywhere and go unscathed? Romney recently noted, correctly, I may add, that a certain percentage of Obama acolytes are beholden to Big Government to take care of them. And he isn't going to get their votes. No way.

Finally, the only Palin news that I have been able to locate involves her lovely daughter Bristol, who is making a return appearance on the hit boob tube show *Dancing With the Stars*.

According to numerous reports, and my own eyes, 21-year-old Bristol has shed a few pounds since her first appearance on the popular franchise. Now I am not sure how Bristol Palin is considered a star by any means, but in today's society, a universe that glorifies a bunch of illiterate morons from the *Jersey Shore* and makes 'em millions, what the heck do I know? •



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-HEIDI MAERKER, CEO
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Come Visit the Chevron El Segundo Refinery



Community Tour Day

Saturday, November 3, 2012

9:00am - 1:00pm

Administration Building
324 W. El Segundo Blvd.

The Chevron El Segundo Refinery will be offering free one-hour bus tours of our facility to our neighbors.

Tour reservations are required!



To make reservations, visit www.chevronelsegundo.com.

For those without internet access, call (310) 615-3747. Please include the names of everyone in your party, your time preference, city of residence and phone number. Photo ID is required for all adults. No cameras or camera-phones please.



Energizing California
For Over 100 Years

Frankly Plank

By Duane Plank

Replacement refs, real refs. Who cares? Mistakes are made. And a bunch of obvious calls were screwed up by the real refs last weekend. It's a game, folks.

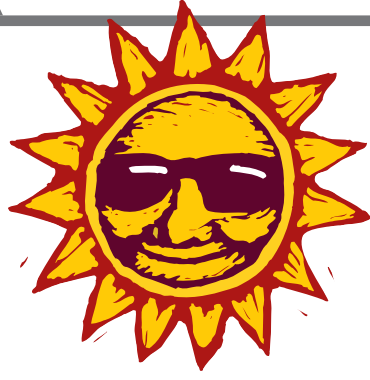
Now realize that this tome needs to be typed out on a Sunday noche to make sure that I hit my deadlines. So at press time, there was still a minuscule chance that either the L.A. Halos or L.A. Trolley Dodgers would somehow sneak into the MLB playoffs. But I am betting that neither team advanced, which is a dang shame.

Survived the weekend, right? All of that Carmageddon Bolshoi that the local TV channels went agog over, sending breathless reporters out to look at and report on closed-off pavement, didn't have much effect on you, I presume?

Looking forward to tonight's Thursday night football game, which will feature my St. Louis Rams playing host to the quick-out-of-the-gate Arizona Cards, who are sporting a 4-0 record. Rams, who are still pretty pedestrian, have a 2-2, record. I will predict a Ram victory, 23-17.

So sad to see the Raiders lose, again, last week. Horrible effort, if there was any effort involved at all. Kicked in the teeth by the Denver Broncos. Raider honks sure get quiet when their miserable team gets their tails handed to them. Next up for the Pride And Poise boys: A bye week. So no loss can be added to the ledger. What will the Raider fans do to fill the four hours that they waste weekly watching their team stink?

Speaking of stinking, watched some of the Ryder Cup golf over the weekend. And, stood on the balcony waving my red, white and blue flag as the American side took what seemed like a seemingly insurmountable lead into the final round on Sunday--but lo and behold, the Americans gagged away their advantage and allowed the lads from across the pond to keep the Cup that is apparently



named after some package delivery service.

Now with real stuff going on in my life, can't get all that invested in caring a heck of a lot about millionaire, privileged golfers and who wins the freight delivery cup. But it did make for some interesting viewing Sunday afternoon, watching the American golfers fold up their proverbial tents.

Better part of the Sunday morning was spent watching my Halos kick the dirt off of their grave and knock off the division-leading Texas Rangers in a stirring ninth-inning comeback victory that was capped by a game-winning two-run double by the awesome Torii Hunter. Hunter is at the end of his megabucks contract with the Halos, but said he really wants to come back to Anaheim and is eager to work out a deal.

Here's hoping that Hunter will be back patrolling right field next season. Maybe a two-year, \$10 million contract will get the deal done.

Course all of the promise of that initial victory against the darn good Texas Rangers was quickly doused when the pesky Oakland A's finished off their sweep of Seattle and the Halos early 4-nada lead in game two of the doubleheader was quickly extinguished by the putrid pitching effort of the soon-to-be ex-Angel Ervin Santana, who quickly turned the comfortable lead into a two-run deficit.

Will be rooting for the A's and the Giants in the playoffs. Cali teams, Cali guy. And if that doesn't sit well with some of you Blue Bleeders, tough. •

Adam's Sports

NFL Takes Fault, Throws in Flag

By Adam Serrao

An organization as big and as powerful as the NFL has grown to think that it can pretty much get away with anything. The most attended domestic sports league in the world, the NFL attracts an average attendance of 67,000 people per game, not to mention the massive amounts of fans who also watch each game from home or at a restaurant or bar every weekend. The commissioner of the National Football League, Roger Goodell, knows of his league's worldwide acclaim and therefore makes decisions that he believes will benefit his sport in the long run. One of those decisions that he and the league made recently was to lock out the referees from working in lieu of paying them more money as well as supplying them with a pension and retirement benefits. Sounded like a good idea to Goodell at the time. There was no way he was going to all of a sudden give up more money from his billion-dollar league to appease a group of referees. Well, the referees that Goodell assumed to be so insignificant quickly drew worldwide attention once their backups made a mockery of the NFL. The hiring of replacement officials quickly brought a black eye upon the league and it wasn't long before Goodell and the rest of his cohorts were forced to take fault and throw in the flag once and for all.

Now that the regular officiating crew is back in action, Goodell and company have begun the process of trying to sweep the whole nasty experience under the rug. Now instead of telling the referees that they cannot have the money and benefits that they once asked for, Goodell is instead telling football fans across the world that he is sorry and that we "deserve better" than games worked by the previous replacement officials. Well, fans, players and coaches around the league already knew that, but it's about time the NFL realized it too. In an open letter released by the league last Friday, Goodell said, "I regret we were not able to secure an agreement sooner in the process and avoid the unfortunate distractions of the game." Expressed regret, but sincere? Probably not. The penny-pinching NFL only regrets the situation it created because it didn't work. The letter that Goodell released last Friday was made public only a day after the regular officials returned to the field and the fans, coaches and players alike were made witness to the seemingly perfect way in which the game was run in stark opposition to the mockery that was continuously displayed by the replacements.

What the NFL did was not only put people's jobs on the line and lessen the quality of the game being played on the field, but also put people's lives at stake to a certain degree. The replacements officials had absolutely no control over the players, the coaches or the game being played and because of that, tempers flared and injuries mounted. The distraction on the field took away from the game and made the environment that

the players were working in utterly unsafe. That's why players like Chris Kluwe are happy that the regular officials are back on the field. "It was a noble experiment, but I think an ultimately failed experiment," Kluwe so elegantly stated. "It'll be good to not to have to worry about that when we're on the field. It's good that it won't be a distraction anymore." Kluwe's sentiment wasn't expressed alone. Players from all across the NFL spoke out welcoming the regular officials back. The list included Calvin Johnson of the Lions, Matt Hasselbeck of the Titans and Josh Cribbs of the Cleveland Browns.

The players weren't the only ones in danger, however. The replacement officials themselves stated that they felt "demonized" by all. Jeff Sadorus, a replacement official for the three weeks that the regular officials were out, expressed the fact that refereeing an NFL game wasn't exactly what he expected. "Honestly, sometimes during this whole thing, it felt like the national pastime in this country had changed from football to bashing replacement officials," Sadorus stated. It clearly wasn't his fault either. The NFL enlisted him to do a job that he wasn't 100 percent ready or qualified to do and he did what any of us would have done--take the money and step on the field with real-life NFL players. Sadorus felt the same way. "Working these games was something I'd wanted to do forever," he said, "and there were some incredible moments. But there were also parts of this that I don't think anyone could have expected." Sure, the regular officials make mistakes too, just like the mistakes made by the replacement officials. The difference was, however, that everyone was waiting for the mistakes to be made with the replacements. Once they made those mistakes, they were brought to center stage--and with that, the replacements were scrutinized.

Obviously, the NFL is a business and the owners as well as the commissioner need to fight for what they believe is right, as do the referees. The only thing that the NFL failed to do was weigh out the consequences. Even though the officials that referee the games are only part-time employees, they are entitled to go after and negotiate benefits for themselves, especially when they are part of a multi-billion-dollar business--just as we would be entitled to do with any of the businesses with which we are involved. Conversely, the NFL should have realized before many incorrect, game-changing calls were enacted that the referees who train themselves to learn the game inside and out were a bigger part of the league than originally estimated. No matter now.

The regular referees are back and already impacting the game in a positive manner and hopefully the NFL has learned its lesson. Now all that's left to do is hope that none of the ridiculous calls like the one made two weeks ago on Monday night in Seattle will impact the end of the season for a team like the Green Bay Packers. •



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Non-Profit Honors Sponsors of Summer Fundraiser at an Exclusive Thank You Event

Courtesy of Walk With Sally

Walk With Sally supporters gathered last Thursday night at the newest Bank of Manhattan branch in Manhattan Beach to celebrate the wonderful outcomes of Walk With Sally's biggest fundraising event, White Light White Night. A long-time supporter and community partner of Walk With Sally,

Bank of Manhattan is a proud partner with Walk with Sally and we continue to support the incredible work they do for the children and families of our community

Bank of Manhattan hosted the event on the roof top deck of their new location overlooking the ocean on Highland Avenue. Attendees were delighted with the tastings from fellow supporter Zinc Lounge; wine from Uncorked and a performance by local musician Paul Lemire.

"Being given an opportunity by our corporate sponsor, Bank of Manhattan, to say thank you to all our sponsors of the evening further solidifies the friendships



Nicole Fitzgerald, Manny Serrano, and Isela Buenabad from Bank of Manhattan.

in the community and gives us the ability to continue to grow," said Nick Arquette, Founder and Chairman of the Board of Walk With Sally.

In attendance were long-time Walk With Sally supporters Mike Zislis of Zislis Group; Ryan Choura of Choura Events; Craig Rexroad of CRT-Tanaka; Alan Sanford of Saint Rocke. In addition, representatives from Ernst & Young and Sizemore Law firm attended.

"Bank of Manhattan is a proud partner with Walk with Sally and we continue to support the incredible work they do for the children and families of our community" said Rick Sowers, Bank of Manhattan Executive Vice President and Chief Banking Officer.

Walk With Sally's cornerstone mentorship program supports children whose parents or siblings are fighting or have died from cancer. The sixth annual White Light White Night helped the organization raise over \$200,000. These funds will give Walk With Sally the ability to create 25 Friendships and hire additional staff. The funds will also allow Walk With Sally to expand their headquarters; fund the Temporary Family Support Program and support many other initiatives throughout the year. •



Nicole Fitzgerald (Bank of Manhattan) and Nick Arquette (Walk With Sally). Photos by Chris Miller.



Chandra Shaw (Trilogy Spa), Nick Arquette (Walk With Sally), Andrea and Mike Zislis (Zislis Group), Mary Beth McDade (KTLA), and Russ Varon (Morgan's Jewlers).



Nick Arquette explains how the supporters of the big fundraising event will help the organization accomplish over the next year.



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The deadline for Classified Ad submission and payment is Noon on Tuesday to appear in Thursday's paper. Advertisements must be submitted in writing by mail, fax or email. You may pay by cash, check, or credit card (Visa or M/C over the phone).

Errors: Please check your advertisements immediately. Any corrections and/or changes in an ad must be requested prior to the following Tuesday deadline in order to receive a credit. A credit will be issued for only the first time the error appears. Multiple runs will only be credited for the first time the error appears. No credit will be issued for an amount greater than the cost of the advertisement.

Beware: Employment offers that suggest guaranteed out-of-state or overseas positions may be deceptive or unethical in nature. If you have any doubts about the nature of a company, contact the local office of the Better Business Bureau, (213) 251-9696. The Torrance Tribune does not guarantee that the advertiser's claims are true nor does it take responsibility for those claims.

Apartment For Rent

Large 1BD. Westchester, Custom built, residential area, immaculate, appliances, Near (LMU). 8420 Fordham Rd. \$1450/mo. Call (310) 365-1481 or (310) 641-2148.

3BD/1.5BA. Lower Unit. Bright and sunny. Newer carpet/paint and kitchen countertops, W/D hookups. 2-car parking. \$1,950/mo. (310) 322-3564.

Employment

Seeking intelligent, energetic, loving person for a nanny position in El Segundo with a fun 2 year-old girl. Monday through Friday, 12-6ish (hours may vary a little). Young and old, mothers and grandmothers are encouraged to apply. Professional "nanny" experience not necessary, but high character a must. Please call Charlotte at (310) 505-6765.

Online game co. looking for an User Exp. Designer to scope UXD strategic design research projects setting timelines, milestones, methods, outcomes & resources. Req: 2 yrs. exp. in job offered, or as an Interaction Designer Interaction Design Assistant, or Research Assistant in User Interviews/observation. Knowledge / expertise in The Adobe CS suite, AS3, PHP, Arduino (hardware & software), SQL, Flex & Processing (Java) also req'd. Jobsite: El Segundo, CA. Work Auth. req'd if hired.

Send resume to: Nexon America, 222 N. Sepulveda Blvd, #300, El Segundo, CA 90245. Principals only.

Garage Sale

649 W. Maple Ave. ES. Fri. 10/12, Sat. 10/13, Sun. 10/14; 8 a.m. to 4 p.m. Moving Sale-Furniture, rugs, antiques, carved frames, mirrors, fountains, garden ornaments/plants, tools, telescope. All highest quality items.

House for Rent

El Segundo- Front Unit. \$2,550 includes utilities. 2 Bedrooms + Den, 1.5 Baths, inside Laundry. 2 Car Garage. Agt. Julie (310) 702-8961 Cell.

2BD, Older Spanish Cottage in ES. 600 sq. ft. F/p, dine/rm., patio, fenced yd, 1 car gar, W/D, stove, fridge. 2 blks to beach, quiet area. \$1950/mo. + \$1800 dep. Copy of credit report. Avail. Now. (310) 322-8099.

Wanted

Office Space. Relocating business to El Segundo area. Minimum 500-800 sq. ft, w/parking. Non-retail, non-storefront, but drive-up prfrd. Call Peter at (310) 914-8308, email: Peter@allaccess.LA.

Yard Sale

Behind- 524 Palm Ave. ES. Sat., 10/06, HH goods, knives, collectibles, and sports collectibles, comic books, hot wheels, tools and more!

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Finance

How to Stem the Tide of Junk Mail

By Jason Alderman



Here's more than you ever wanted to know about junk mail: Each year, direct mail creates 10 billion pounds of solid waste in the U.S. and costs local communities more than \$1 billion in collection and disposal expenses – not to mention putting you at greater risk for identity theft if you don't shred personalized mailings before tossing.

So how can you stop the flood of junk mail you receive? You could try moving or changing your name, but as you've probably noticed, a lot of what's delivered to your mailbox is addressed to "Occupant." In fact, the U.S. Postal Service relies heavily on such deliveries, which now outnumber first-class postage mailings.

Here are a few more practical suggestions for stemming the tide:

A good way to significantly reduce the number of offers you get for new credit accounts and insurance is to register with www.OptOutPrescreen.com, a secure website created by the leading credit bureaus (Equifax, Experian, Innovis and TransUnion).

By completing a simple online form, you can request to be removed from marketing lists the bureaus supply to lenders and insurance companies for use in firm (preapproved) credit or insurance offers. The electronic opt-out is valid for five years. If you want to opt out permanently, you must mail the form to the address provided. You can also opt back into such mailings electronically through the website. And, if you prefer, you may opt in or out by phone at 888-567-8688.

Another good method to curb the amount of direct mail you receive is to register with www.DMAchoice.org, a program run by the Direct Marketing Association, the leading trade organization for businesses and non-profits that send direct mail. When you register,

your name is put in a "delete" file that is sent to DMA's 3,600-plus members to check against their mailing lists.

It's important to note that not all marketers belong to DMA, so registering won't stop all such mailings. Also, it won't stop mailings from companies you already do business with or to

which you've made a donation in the past. To get off their lists you'll have to contact them directly.

You can also register with DMAchoice.org to stop mail from being sent to a deceased individual or if you want to manage mail being sent to a dependent in your care. And, they have an email preference service where you can opt out of receiving unsolicited commercial emails from DMA members for six years.

A third opt-out option to explore is www.CatalogChoice.org, a free service that helps you submit opt-out requests for catalogs, coupons, credit card offers, phonebooks, circulars and more. Catalog Choice also offers several paid where they do more of the legwork to get you off third-party mailing databases.

One last suggestion: If you've got elderly parents, you might want to screen their mail for an overabundance of direct mail – especially catalogs and solicitations for money. If they're on a fixed income and susceptible to strong sales pitches, the combination can be devastating to their bank account. You can help them register with the organizations mentioned above.

No matter how diligent your efforts to get yourself off unwanted mailing lists, you're probably still going to get some junk mail. But it's good to know there are ways to significantly scale back the amount.

Jason Alderman directs Visa's financial education programs. To follow Jason Alderman on Twitter: www.twitter.com/PracticalMoney.

Crime

from page 2

Based on the investigation, the juvenile was subsequently arrested for possession of a stolen bicycle.

Possession of Stolen Property: Manhattan Beach Blvd. / N. Meadows Ave. At approximately 1:37 a.m., an officer conducted a traffic stop in the 1300 Block of Manhattan Beach Blvd. The driver was ultimately arrested for outstanding warrants, possession of stolen property, and possession of burglary tools. The passenger was arrested for possession of narcotic paraphernalia and a hypodermic needle. Evidence found in the car (multiple credit cards in other names, bolt cutters, gloves, metal file, flashlight) led the officer to believe the couple was driving through MB in an attempt to steal bicycles and/or other opportunistic items.

September 3-4

Theft: 1100 Block of Tennyson St. Unknown suspect(s) cut the bicycle lock and stole the victim's bicycle.

September 3

Theft: 200 Block of 38th Pl. Unknown suspect(s) stole an unlocked, Bodiya Tandem bicycle from in front of the victim's house.

September 2

Theft: 400 Block of 1st St. Unknown suspect(s) stole an iPad and Bose headphones during a party.

September 1-4

Residential Burglary: 700 Block of 33rd St. Unknown suspect(s) stole tools from a house undergoing construction.

August 30

Robbery: Manhattan Beach Blvd. / N. Meadows Ave. Unknown suspect(s)

confronted and robbed the victim, who was walking home after withdrawing money from an ATM.

Stolen Vehicle: 26th St. / Manhattan Ave. (Parking Lot) At 9:40 a.m., the victim parked his vehicle in the parking lot and left his car keys on a towel, on the beach. He went surfing and last saw his towel at 10:00 a.m. When he returned 40 minutes later his towel, keys, and car were gone. On 9/1/2012 the vehicle was found parked in the 2200 Block of Highland Ave.

Vehicle Burglary: 100 Block of 42nd St. Unknown suspect(s) stole a wallet containing \$50, credit cards, and driver's license from a locked vehicle, which was parked in the street.

August 29

Attempted Residential Burglary: 2900 Block The Strand Two subjects were arrested for attempting to burglarize a locked vehicle, which was parked in a carport.

August 25

Theft: 2300 Block of Walnut Ave. Unknown suspect(s) stole the front license plate from the victim's vehicle.

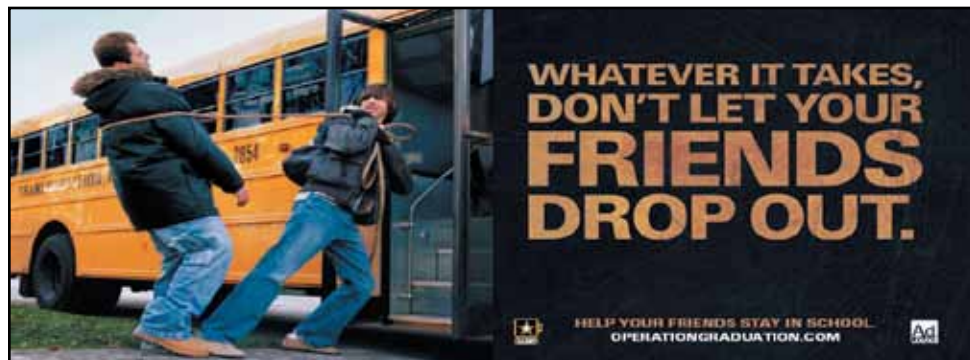
Vehicle Burglary: 500 Block of S. Peck Ave. Unknown suspect(s) punched the driver's door lock to the vehicle and stole the victim's camera equipment.

August 1 – September 7

Residential Burglary: 1300 Block of N. Ardmore Ave. Unknown suspect(s) stole jewelry from the victim's bedroom while the residence was being remodeled.

August 17-18

Theft: 700 Block of 36th St. Unknown suspect(s) stole a wallet and sunglasses from an unlocked vehicle, which was parked in the driveway.



*"If you know how to spend less than you get, you have the philosopher's stone."
~ Benjamin Franklin*

CLASSIFIED AD FORM

The deadline for Classified Ad copy and payment is at **Noon on Tuesday**. We reserve the right to reject, edit, and determine proper classification of classified ads. **E-mail ad copy to: classifieds@heraldpublications.com**. Include Visa or M/C number along with billing address and phone number. You may also pay by cash or check.

PAYMENT MUST BE RECEIVED BEFORE AD IS PUBLISHED!

RATES: Deadline Tuesday at NOON

	1 Time	2 Times	3 Times	4 Times
3 Lines	\$40	\$50	\$60	\$70
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* Additional line charge of \$5 per line

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 - PEOPLE ITEMS:** Prior Friday at noon.
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 - CLASSIFIEDS:** Tuesday at noon.
 - LEGAL NOTICES:** Monday at noon.
 - NEW DISPLAY ADS:** Prior Thursday at noon.
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 - AD CANCELLATIONS:** Prior Thursday.
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It May Save a Life

By Jan Dennis

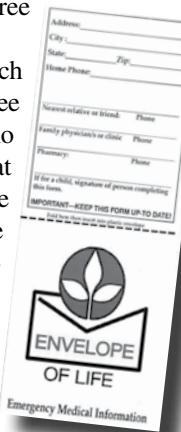
Are you prepared for a medical emergency? You need to pick up your free "Envelope of Life" packet.

Endorsed by the Manhattan Beach Police and Fire departments, the free packet is available to anyone who asks for it. It may be obtained at Manhattan Beach City Hall, the Police and Fire stations, and at the Senior Center. Upon request, residents can also receive the packet for their car. The purpose of the program is to supply important individual health information to assist paramedics, police, fire or others in performing first aid in the home or at the scene of a car accident. The packets contain a health history form

that can be filled out listing blood type, medications taken, prior medical condition, doctor's name, allergies, etc.

A decal is also provided to be placed on the front window or door of your main entry, letting emergency personnel know you have taken part in the program. They immediately know where to find the information. However, the Envelope of Life program is not a substitute for other forms of emergency medical identification, such as a necklace, bracelet or wallet card. This program may save your life.

Remember keep your information up-to-date and complete the Envelope of Life form today! •



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Bill helped expand a burgeoning family business into a nationwide industry leader — creating hundreds of local jobs. He also started three other successful small businesses.

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Bill helped pass important reforms in California that took power away from politicians and gave it to voters.

Six Reasons to Vote Bill Bloomfield for Congress on November 6

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Bill saw that both political parties were failing us, so he became an independent a year-and-a-half ago. He is free from political party labels and party bosses' influence — he'll put people first, not politics.

2. Will Not Take One Penny from Special Interests

Bill knows that the special interests that give millions of dollars to politicians want to gain influence in Washington. Bill is the only candidate in the race who won't take special interest PAC money. Bill will remain independent for us.

3. Working to End Hyper-Partisanship

Bill Bloomfield is one of the co-founders of "No Labels," a national movement to end hyper-partisanship and bring sanity to Congress.

4. Fighting for No Budget, No Pay

Bill is fighting for this commonsense solution to make politicians accountable. If Congress can't pass a budget and all annual spending bills on time, members should not get paid.

5. Bipartisan Leadership to Eliminate the Deficit

Bill is the only candidate in the race who supports the Simpson/Bowles' bipartisan Fiscal Responsibility and Reform Commission plan as a starting point for eliminating the deficit and creating a stable federal budget.

6. Keep Southern California a Priority

Bill has lived in this district his entire life, and Southern California will always be his home. In Congress, Bill will fight for our jobs and protect our quality of life.



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